



**Participation in V International Jewelry & Watch Exhibition Yerevan Show** is not only an opportunity to promote your business, but a unique chance to experience the beauty of the legendary country Armenia with its ancient history and to enrich your mind with historical knowledge and inspiration! Our partner – «ARMENIA TRAVEL», in addition to a Yerevan city sightseeing tour offers a variety of sightseeing tours. Please have a look at the offers list and confirm your choice **no e-mail: [hotel\\_reservation@armeniatravel.am](mailto:hotel_reservation@armeniatravel.am); [hakob.kpryan@armeniatravel.am](mailto:hakob.kpryan@armeniatravel.am); [ys@ajainternational.com](mailto:ys@ajainternational.com)**

## MOTHER SEE OF HOLY ECHMIADZIN

In the morning we will take a trip to the religious capital of Armenia, the town of Echmiadzin. We will first visit the archeological site of Zvartnots Cathedral, which is a masterpiece of Armenian architecture of 7<sup>th</sup> century. The area is a UNESCO's World Heritage Site. We will then come to the main Cathedral of Echmiadzin. Today it is the Holy See of Echmiadzin, where the Catholicos of Armenia resides. Legend tells that it was here that Jesus Christ descended from Heaven to show where he wanted a church to be built.



**Excursion duration: 3 hours**

**Price per person: 15000 AMD**

**Price includes: transportation, English speaking guide, entrance fees.**

## VISIT TO ARARAT BRANDY FACTORY

Today we make a memorable journey to one of the most well-known places in Yerevan to Ararat Brandy factory. Yerevan Brandy Company is almost as renowned a symbol of the Armenian capital as Mount Ararat. Immense reserves of precious brandy spirits, many put into barrels as far back as in the 19th century, are stored in its cellars. In 1887 the enterprise was equipped with Charente type distillers and specialized premises for spirit ageing. After Nikolai Shustov



acquired the factory from Nerses Tairyan the auxiliary production units, new storage facilities and even a power plant were constructed. In 1953 the factory was moved to a new monumental building which is situated at the hill and decorated with traditional Armenian bas-reliefs, as if hovering over the city. It is only here that up to this very day the legendary Armenian brandies under Ararat trademark are produced. Here we will make an excursion during which we see how famous brandy is produced and of course in the end we will have an opportunity to taste that tasteful drink. *Except Saturday and Sunday.*

**Excursion duration: 1 hour**

**Price per person: 4500 AMD**

**Price includes: transportation, English speaking guide, entrance fees.**

## **YEREVAN SIGHTSEEING TOUR**



Today we will have a familiarization tour of Armenian capital. We will visit all the major sights, having a stop near Mother Armenia statue, providing a panoramic view of the city. The excursion also includes the Food Market with its variety of organic fruits and vegetables. The tour will be completed by the visit to the Yerevan Brandy Factory, with the tasting of this legendary drink.

**Excursion duration: 3 hours**

**Price per person: 15000 AMD**

**Price includes: transportation, English speaking guide, entrance fees.**

**Price excludes: entrance fee to “Ararat” brandy factory – 5000AMD per person.**

## **GARNI HELLENIC TEMPLE AND THE MYSTERIES OF THE ROCK-HEWN MONASTERY OF GEGHARD\***



Today we will take a trip to Garni and Geghard. First we will visit Garni pagan temple from 1<sup>st</sup> century AD – the only one remaining from pre-Christian period. It is a splendid example of the synthesis of ancient Armenian and Hellenistic traditions. Walking through the village of Garni we will descend to the canyon nearby to admire exceptional views of unique volcanic rock formations called “the Symphony of Stones”.

We will then explore the medieval Armenian architecture – Geghard Cave Monastery (UNESCO site). Some buildings of the monastic complex were carved out of solid rock and possess exceptional acoustics. The name of the monastery derives from the Holy Lance, which was kept here in the middle ages. Here you will also have a chance to drink the crystal clear water coming from mountains which has miraculous properties.

**Excursion duration: 4 hours**

**Price per person: 18000 AMD**

**Price includes: transportation, English speaking guide, entrance fees.**

**\*For buyers this excursion will be organized for free of charge.**

## LAKE SEVAN AND SEVANAVANK CHURCH



Today we will explore so called “the pearl of Armenia” – Lake Sevan – one of the largest high-altitude lakes in the world. Sevan is located at 1900m above sea level, surrounded with snow-covered mountains. In old times people called it Geghama See because of its big size. Total surface area of the lake is about 1240 m. If we are lucky we will witness the change of colors from the peninsula providing great views of the lake. Here we will also visit a 9<sup>th</sup> century monastery, once a place of exile for nobility.

**Excursion duration: 4 hours**

**Price per person: 15000 AMD**

**Price includes: transportation, English speaking guide.**

**Lunch near the Lake Sevan can be arranged for extra payment.**

**STARTING FROM 27 OCTOBER 2015**

## KHOR VIRAP AND NORAVANK

The road leads through the plains of Ararat, where all of a sudden an attractive picture of Khor – Virap Monastery appears. Today this complex embodies the significant historical event – Adoption of Christianity in Armenia in 301 AD. We stop to see the Complex and make photograph of Ararat Mountain. After two hours ride we enter the world of full – flowing rivers, fascinating waterfalls, caves and snowy mountain peaks of Vayots Dzor Province. We pause near the village of Areni which is famous for its red dry wine. Noravank Monastery is situated on the hill of the twisted gorge, among the freakish plumb rosy cliffs. Noravank Monastery, really the place of breathtaking natural beauty, provides great opportunities for taking pictures.



**Excursion duration: 6 hours**

**Price per person: 20000 AMD**

**Price includes: transportation, English speaking guide.**

**Lunch near the Noravank monastery can be arranged for extra payment.**

## LAKE SEVAN AND THE FORESTS OF DILIJAN NATIONAL PARK



In the morning we will explore the resort town of Dilijan. Located in the midst of “Dilijan National Park” the area is often referred to as “the little Switzerland”. Here we will visit the ethnographic center, which will give us the idea of the 19<sup>th</sup>-century Dilijan. We will have a pleasant stroll down the museum street, with the buildings preserved from 19-century, visiting also a woodcarver’s studio and a ceramics workshop.





Afternoon visit to Haghartsin medieval monastery, hidden in the forests of Dilijan National Park. Our next stop will be near “the pearl of Armenia” – Lake Sevan – one of the largest high-altitude lakes in the world. Sevan is located at 1900m above sea level, surrounded with snow-covered mountains. If we are lucky we will witness the change of colors from the peninsula providing great views of the lake. Here we will also visit a 9<sup>th</sup> century monastery, once a place of exile for nobility.

**Excursion duration: 6 hours**

**Price per person: 20000 AMD**

**Price includes: transportation, English speaking guide.**

**Lunch near the Lake Sevan can be arranged for extra payment.**